

PRIVACY POLICY

Confidentiality and security are paramount values for **The Porn Conversation** and, consequently, we are committed to guaranteeing user privacy at all times and not collecting unnecessary information. Below, we provide you with all the necessary information about our Privacy Policy in relation to the personal data we collect, explaining:

- Who is responsible for the processing of your data.
- For what purposes we collect the data we request.
- What is the legitimacy for its treatment.
- How long do we keep them?
- To which recipients your data is communicated.
- What are your rights.

1. RESPONSIBLE FOR THE TREATMENT

Company name: Erika Lust SLU

Address: Diputació 185, Pral, 08011, Barcelona, Spain.

NIF: ES67594416

Email: privacy@erikalust.com

Hereinafter the " **Company** ", " **The Porn Conversation** ", " **we** " or the " **Responsible for Treatment** ".

2. PERSONAL INFORMATION

This Privacy Policy covers all data collected and used by the Company, through the use of the website <https://thepornconversation.org/> (hereinafter, the " **Platform** ", " **Website** " or " **Website** ", interchangeably).

Therefore, this Privacy Policy is applicable to users of the Platform (hereinafter, the " **Users** " or " **You** ").

3. PERSONAL DATA COLLECTED

Personal Data refers to any information or data that can identify you, either directly or indirectly.

The provision of Personal Data requires a minimum age of 18 years or, where appropriate, have sufficient legal capacity to contract.

However, since the Website is aimed at children, parents or guardians interested in sexual education outside or within the European Union, the minimum age will depend on what is

established in the national provisions of each Member State or countries outside the Union. . Such is the case in the USA, where the minimum age is 13 years, as defined by the United States Children's Privacy Protection Act ("COPPA").

In this sense, if you are the parent or guardian of a minor under 13 years of age or, where appropriate, of a minor in accordance with the national provisions of the Member States or countries outside the Union and, you believe that The Porn Conversation has collected personal information in a way that is not permitted, please contact us via email “ privacy@erikalust.com ” , we will delete such data to the extent required by COPPA or applicable regulations.

3.1. Data that Users provide us directly :

- **Through the Contact form :**

Identification data:

- Name and surname
- Email address

Any additional personal data that you can voluntarily include in the free text space.

- **Through the Newsletter form:**

Identification data:

- Email address

- **Through the "Form for receiving free materials":**

Identification data:

- Email address

- **Through the registration form as an ambassador:**

Identification data:

- Name and surname
- Email address

Any additional personal data that you can voluntarily include in the free text space.

You guarantee that all information about your identity and legitimacy provided to the Company through the Platform is true, exact and complete. Likewise, you agree to keep your data updated. In the event that you provide any false, inaccurate or incomplete information or if the Company considers that there are reasonable grounds to doubt the veracity, accuracy and

completeness of these, the Company may deny access to and present or future use of the Platform or of any of its contents and/or services.

3.2. Information that you provide us indirectly by creating an account and by using the Platform :

- Information about how you use our services, the features you use and the actions you take.
- Information derived from the use that you give to the Platform in aggregate form to implement improvements on its operation and provide you with recommendations that could be of interest to you.

You can obtain more information about it in our Cookies Policy [here](#).

4. PURPOSES OF THE PROCESSING OF YOUR PERSONAL DATA

The personal data provided through the use of the Company Platform is necessary for the following purposes:

- Identify you as a User and be able to give you access to the different functionalities that are available to you.
- Manage the subscription of Users to the newsletter.
- The sending of information regarding products and services that may be of interest to you (newsletter sending), with your prior express consent and express declaration of having the applicable age of majority.
- The sending of commercial communications with information about the products or services of other platforms owned by the Company ([The Store by Erika Lust](#) , [Lust Cinema](#), [Else Cinema](#) and [XConfessions](#)), with the express consent of you and the express declaration of having the majority of age (18 years).
- Sending the free materials to the email address provided .
- Manage your candidacy as an ambassador.
- Solve your doubts or queries made through our contact section, available to all Users.
- Communicate with you, including by email.
- Improve, develop and test our Platform.

- Protect the rights, property and/or safety of the Company .

On the other hand, for the correct functioning of the Platform, we can use technical and functional cookies to:

- Platform updates , security alerts and support messages.
- Improve the services to which you could subscribe by studying your behavior as a user, to adapt it to your needs and tastes.
- The realization of reports and statistics, in a dissociated way.
- Research, develop and improve services to users or to offer new services, features and tools.

If you want detailed information about the cookies we use, you can consult our Cookie Policy [here](#).

5. LEGITIMATION FOR THE PROCESSING OF PERSONAL DATA

- Manage the candidacies of Users as Ambassadors : The processing of your data is necessary to evaluate your candidacy as ambassador. The basis of legitimacy in this regard is your express consent at the time of completing the relevant form.
- Sending commercial communications : The legitimizing basis is the express consent that you give us (for example: when you authorize the sending of advertising or our *newsletter*). Likewise, the legitimizing basis for sending commercial communications from other platforms owned by the Company ([The Store by Erika Lust](#) , [Lust Cinema](#) , [Else Cinema](#) and [XConfessions](#)), also falls on your express consent.
- User service : The Company has a legitimate interest in responding to user requests or queries through the various existing means of contact. We understand that the processing of this data is also beneficial for the User insofar as it allows us to adequately attend to and resolve the queries raised.

For the management of incidents related to the use of the Platform, the treatment is necessary for the execution of the contractual relationship maintained with you.

When the query is related to the exercise of the rights about which we inform you below, or with claims related to our services, what legitimizes us to process the data is compliance with legal obligations on our part.

6. RECIPIENTS OF THE PERSONAL DATA COLLECTED

Your Personal Data may be communicated to third parties, this is:

- Third parties that help us provide IT services, such as Platform providers, hosting services, maintenance and support on our databases, as well as our applications that may contain data about you.
- Third parties that help us provide digital services, reviews and CRM.
- Advertising, marketing and digital media agencies to help us deliver advertising, marketing and campaigns, to analyze their effectiveness and to manage your contact and inquiries.
- Third parties that offer payment services on the Platform, payment gateways.
- Third parties for compliance with legal regulations.

We will ensure that any communication of your personal information by us or by third parties with whom we share your personal information complies with the laws that apply to us.

7. INTERNATIONAL DATA TRANSFERS

On occasion, some of the Company 's providers may have their servers outside of the European Economic Area (EEA).

Thus, we inform the user that in the event that their data is transferred or stored outside the European Economic Area (EEA), the User will be expressly accepting the necessary transfer of international data to the international servers of said Company providers , the sole purpose being the storage of the data on the servers in order to provide the service.

In any case, All international transfers will be made on the basis of Standard Contractual Clauses (CCT), after evaluating the circumstances of the transfers and the complementary measures that we will apply, as well as the guarantees that we will require of these providers to guarantee an adequate level of protection of the transferred data.

In the event that the user has questions about the international transfer of their data, they should contact the Company and we will be happy to provide more information on this subject.

8. CONSERVATION OF YOUR PERSONAL DATA

We will only keep your personal data for the period of time we need for the purpose for which we treat them, until your account is deleted or during the period of time legally established for it.

The personal data obtained through the email address will be kept until the service is performed or during the time of attention for the resolution of your query.

The Personal Data obtained through your express consent to send commercial communications and/or newsletters will be kept until you revoke your consent and request the cancellation of the service. In the case of receiving your CV, your data may be kept for a maximum year for future selection processes.

We may retain some personal data to comply with our legal or regulatory obligations, as well as to administer our rights (for example, to assert our claims in Court) or for statistical or historical purposes.

When we no longer need to use your personal data, it will be deleted from our systems and records or anonymized so that we can no longer identify you.

9. RIGHTS IN RELATION TO YOUR PERSONAL DATA

Anyone can withdraw their consent at any time, when it has been granted for the processing of their data. In no case, the withdrawal of this consent conditions the execution of the subscription contract or the relationships generated previously.

Likewise, you can exercise the following rights:

- Request access to your personal data or its rectification when they are inaccurate.
- Request its deletion when, among other reasons, the data is no longer necessary for the purposes for which it was collected.
- Request the limitation of your treatment in certain circumstances.
- Request opposition to the processing of your data for reasons related to your particular situation.
- Request the portability of the data in the cases provided for in the regulations.
- Other rights recognized in the applicable regulations.

Where and how to request your Rights : By means of a letter addressed to the person in charge at his postal or electronic address (indicated in section 1), indicating the reference "Personal Data", specifying the right that you want to exercise and with respect to what personal data.

In case of disagreements with the company in relation to the processing of your data, you can file a claim with the Data Protection Agency (www.aepd.es).

10. SECURITY OF YOUR PERSONAL DATA

In order to safeguard the security of your personal data, we inform you that we have adopted all the necessary technical and organizational measures to guarantee the security of the personal data provided against its alteration, loss and unauthorized treatment or access.

11. UPDATE OF YOUR PERSONAL DATA

It is important that so that we can keep your personal data updated, you inform us whenever there has been any change in them, otherwise, we are not responsible for the veracity of these.

We are not responsible for the privacy policy regarding the personal data that you may provide to third parties through the links available on our Platform.

12. CONTACT

If you have any questions or concerns about how we treat and use your personal data or wish to exercise any of the rights described above, please contact privacy@erikalust.com .

Publication date: March 1 , 2023